Samsung Medison is a global leading medical devices company.

Founded in 1985, the company now sells cutting-edge medical devices including diagnostic ultrasound, digital X-ray and blood analyzer, in 110 countries around the world. The company has attracted global attention in the medical field with its R&D capabilities and advanced technologies. In 2011, Samsung Medison became an affiliate company of Samsung Electronics, integrating world's best IT, image processing, semiconductor and communication technologies into medical devices.

CT-UGEO-HM70A-OB/GYN-131030-EN







DELIVER EXCELLENCE WHEREVER YOU GO

Featuring the latest in advanced imaging technology all incorporated in a compact hardware, the new UGEO HM70A is the perfect choice for physicians and sonographers who want to deliver excellence in clinical efficiency and patient care wherever they go. UGEO HM70A assists greatly in making ultrasound exams and ultrasound-guided procedures more accurate and simple with its image performance and efficient, easy-to-use features. Furthermore, UGEO HM70A offers versatile portability through its slim and compact design, thus reinforcing the productivity of the users' clinical environments.



ULTIMATE ACCURACY

High quality clinical images strengthen users' diagnostic confidence thus enabling more accurate diagnoses.



EASE OF USE

Intuitive easy-to-use features simplify and increase productivity of examinations.



FAST AND TIME SAVING

Quick boot time and accelerated processes help users attend to more patients in fastpaced clinical environments.





Excellence on the Move

UNCOMPROMISED IMAGE QUALITY

High quality image is the key to accurate diagnosis and of utmost importance for physicians using ultrasound in any clinical environment. Integrating innovative and intelligent imaging technologies that enable users to achieve accurate diagnosis, UGEO HM70A fulfills a wide scope of imaging needs with its superb image quality.







Single Crystal Probe Technology

Single crystal improves both the bandwidth and the sensitivity of the probe. Broader bandwidth enhances resolution and penetration, and high sensitivity helps detect small blood vessels.

Hybrid Beamforming Engine

With this advanced technology, data is processed more quickly and accurately through optimized processing, thereby enabling more in-depth, detailed scanning with a higher energy output.

SDMR™

SDMR™ virtually eliminates unwanted speckle noise, providing excellent contrast resolution with enhanced edge definition for unsurpassed image clarity.

DPDI™

DPDI (Directional Power Doppler Imaging)™ is an innovative, highly sensitive color Doppler that can reveal peripheral blood vessels even when blood flow detection is extremely difficult.











Fetal feet in 3D/4D mode

Aortic arch view with DPDI™

Fetal brain with SDMR™

EXAMS MADE SIMPLER AND EASIER

UGEO HM70A's various automated functions simplify the exam workflow for users by enabling them to easily execute diagnostic processes with a simple touch without going through multiple, complex steps.

UGEO HM70A's multitude of effective tools will help raise efficiency and improve quality of care.







Volume NT & IT™

Volume NT & IT™ can automatically determine the mid-sagittal plane and measure the fetal NT (Nuchal Translucency) and IT (Intracranial Translucency) thicknesses from volume data. It helps to improve exam consistency by reducing user dependency of the measurements.

EZ-Exam™

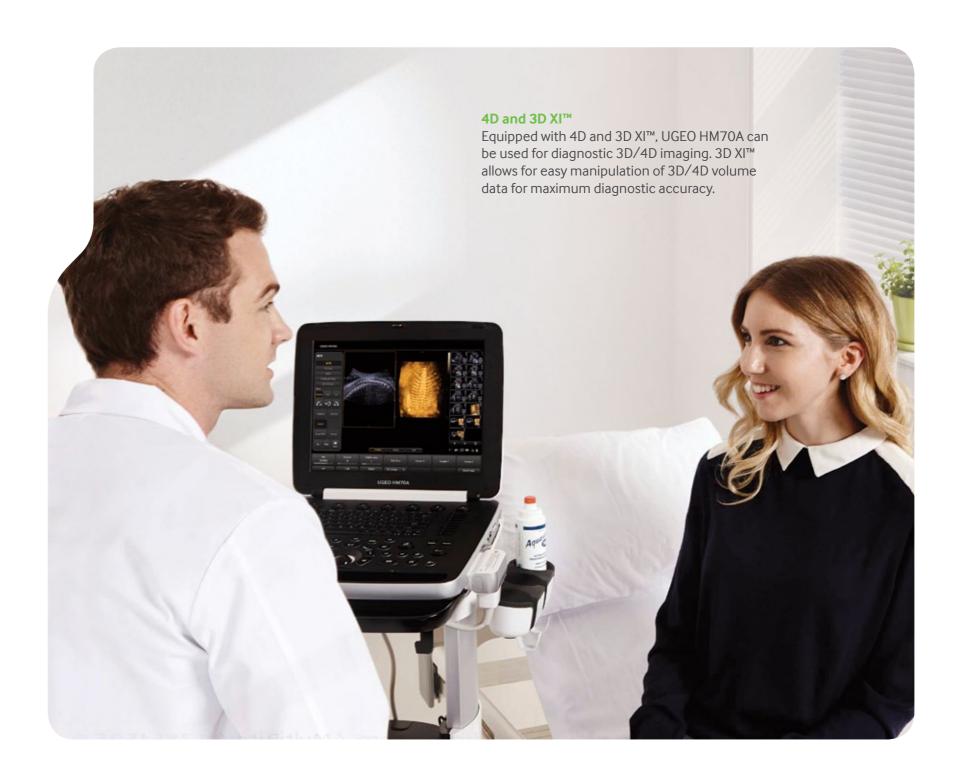
EZ- $Exam^{TM}$ transforms multiple steps into a streamlined process at the touch of a button, reducing repetition.

ElastoScan™

Designed to aid earlier detection of malignant diseases and provide functional information on the tissue, ElastoScan™ applies strain imaging technology which displays the gradient value of tissue displacement via color map. Thus, users gain useful information on tissue stiffness which was not available with conventional exams.

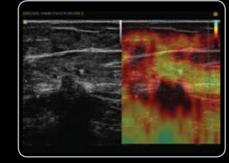
HDVI™

HDVI™ improves the visualization of edges and small structures in all 3D reconstructed planes. HDVI (High Definition Volume Imaging)™ quickly renders superb images at the touch of a button.











Fetal hand in 3D/4D mode

Breast ElastoScan™

Fetal NT thickness measured with Volume NT & IT™

CLINICAL EFFICIENCY BOOSTED

Reducing patient exam time is critical to increasing clinical efficiency. With various time-saving tools, UGEO HM70A helps to increase patient throughput so that physicians can better focus on finding solutions to challenging cases while also maintaining optimal productivity.







MagiCut™

With MagiCut[™], users can digitally erase any object that hides the desired 3D image. This simple, user-controlled feature quickly eliminates a specific target within the volume and can also easily recover the erased information by reversing the action.

SFVITM

SFVI (Smart Filter Volume Imaging) $^{\text{TM}}$, a notable digital signal filtering technology, improves 3D image quality to a superb level at the touch of a button.

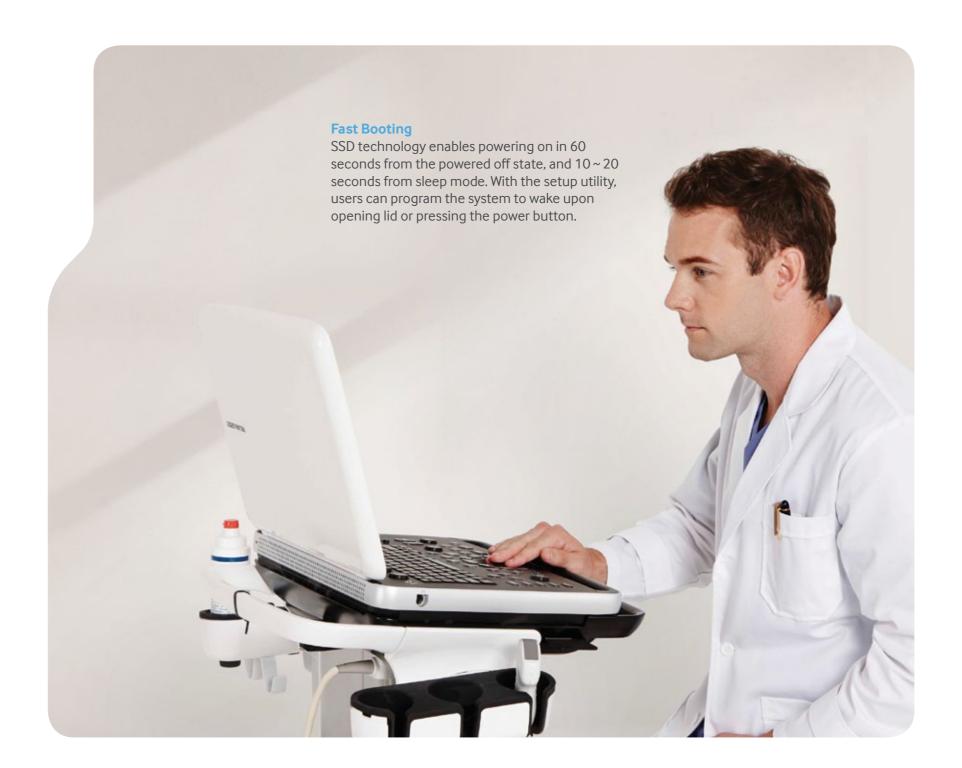
- Clear SFVI™ removes unwanted noise, resulting in clear images.
- Detailed SFVI™ sharpens border definition on 3D images.

HD-ADVR™

HD-ADVR™ technology permits simultaneous scanning and recording a complete ultrasound study. The simultaneous recording can be done on an external USB device in HD format (1920x1080) or on the integrated DVD drive (720x480).

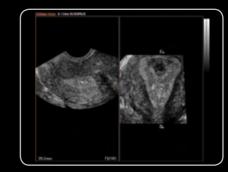
Full Screen Mode

With one touch, users can expand the image area to fit the entire screen, optimizing the view for user's image analysis. Users can also control various imaging parameters when in Full Screen mode.



UGEO HM70A





19 weeks fetus with SFVI™

Umbilical cord with DPDI™

Coronal plane of the uterus with Oblique view

UNPARALLELED COMFORT IN USE

UGEO HM70A is designed for users' comfort by adapting to the varied needs of physicians and sonographers, including exceptional ergonomics, mobility, and expandability. In addition, it reflects Samsung's streamlined design principles for a clean, slim appearance within the clinical environment.



Users can operate UGEO HM70A even in low-lit areas.

Front and rear handles

Users can transport the system on the optional cart or carry it by hand for easy mobility and effortless maneuverability.

Compact and lightweight

The fully functional laptop-sized ultrasound system is slim and lightweight, at 6.1 kg (13.67 lb). Users can easily take the system to patient locations.







Features of the optional cart:

1. Gas lift

Users can adjust the height of the system on the cart without straining their arms.

2. On-cart power outlets

Users can utilize the power outlets on the cart, without having to look for mutliple outlets in the exam room.

3. Storage spaces for printers

The system includes two storage areas, with cables for power and USB which can be used to store printers efficiently.

4. Extended probe ports

Users can connect up to three probes with the extended probe ports on the optional cart, saving the time and labor spent on switching probes. Furthermore, all of the three connected probes can be used even during battery mode.

Excellence on the Move

VERSATILE SELECTION OF PROBES

The comprehensive selection of probes ensures a proper fit for every user's specific needs. UGEO HM70A supports volume, convex, endocavity and linear probes.

Convex



C2-6

- · Application: Abdomen, Obstetrics, Gynecology
- · Center Frequency: 4.0MHz
- · Field of View: 58.12°



SC1-6

- · Application: Abdomen, Obstetrics, Gynecology, Contrast
- · Center Frequency: 3.1MHz
- · Field of View: 60°



CF4-9

- · Application: Vascular, Pediatric
- · Center Frequency: 5.65MHz
- · Field of View 92°

Phased Array



PE2-4

- · Application: Abdomen, Cardiac, TCD
- · Center Frequency: 2.5MHz
- · Field of View: 90°



P3-8

- · Application: Abdomen, Cardiac, Contrast(LVO)
- · Center Frequency: 4.7MHz
- · Field of View: 90°

Volume



VN4-8

- · Application: Abdomen, Obstetrics, Gynecology
- · Center Frequency: 4.5MHz
- · Field of View: 77°

Linear



L4-7

- · Application: Abdomen, Musculoskeletal, Small Parts, Vascular
- · Center Frequency: 5.15MHz
- · Field of View: 44.16mm



L5-13

- · Application: Musculoskeletal, Small Parts, Vascular
- · Center Frequency: 8.0MHz
- · Field of View: 38.4mm



L7-16

- · Application: Musculoskeletal, Small Parts, Vascular
- · Center Frequency: 12.0MHz
- · Field of View: 38.4mm

Endo-Cavity



EVN4-9

- · Application: Obstetrics, Gynecology, Urology
- · Center Frequency: 6.5MHz
- · Field of View: 148°

CW Pencil Type



CW2.0

- $\cdot \ \mathsf{Application:} \ \mathsf{Cardiac}$
- · Center Frequency: 2.0MHz



CW4.0

- · Application: Cardiac
- · Center Frequency: 4.0MHz

Excellence on the Move

